**Rajesh Premchandran Menon**  
Livingston, NJ (Willing to relocate) | 774-240-9649 | raj.2000.menon@gmail.com  
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**Technical Program & Partner Manager**

13 years of experience driving product growth, operational efficiency, and scalable delivery across AI/ML-enabled platforms, OTT, and digital media. Experienced in building AI chatbots, integrating ML models for personalization, and completing a Prompt Engineering AI course. PMP and Scrum Master certified, leveraging Agile/Scrum methodologies to align technology solutions with business objectives.

**Core Skills**

* **Data Analytics:** SQL, Python, Looker, Tableau, AI/ML, LLM, Kibana, Grafana
* **Cloud & Platforms:** AWS, GCP, Azure, Android Automotive OS
* **Tools:** Salesforce, Snowflake, New Relic, Postman, Gong, GitHub, Bitbucket
* **Project Management:** Smartsheet, JIRA, Confluence, Asana, Basecamp, Trello
* **Expertise:** OEM integrations (including Apple), Digital Payment Platforms, API, OTT, A/B Testing, CI/CD, Broadcasters, QBRs, AdTech

**Professional Experience**

**Conviva, NYC** | Sr. Technical Program Manager | Mar 2024 – Present

* Led 15+ global enterprise deployments of Conviva’s AI-powered analytics platform, generating $15M+ revenue and enabling 18% YoY growth.
* **Machine Learning Integration:** Coordinated cross-functional teams from initiation to launch in an Agile/Scrum environment, delivering ML-driven insights to improve video performance and customer experience.
* Served as primary liaison between clients, OEMs (Apple, LG, Samsung, Google, Amazon), and internal Product/Engineering teams, ensuring seamless program execution.
* Monitored 50+ live applications, resolving high-impact issues to improve customer success, reduce escalations, and boost NPS.
* Optimized video performance for high-visibility events, including the Super Bowl (25M viewers), U.S. Presidential Election (14M viewers), and March Madness.

**TuneIn, NYC** | Technical Program Manager / Partner Manager | Jan 2022 – Feb 2024

* Directed end-to-end software integration projects across consumer electronics and EV OEMs (Tesla, Rivian, Lucid, Fisker), contributing $5M+ annual revenue.
* **Machine Learning Features:** Partnered with engineering and product teams to integrate ML-driven recommendation and personalization features into connected devices and automotive platforms. Ensured alignment between program delivery and the ML models powering content discovery and user engagement.
* Achieved chipset-level compliance and seamless integration into infotainment systems.
* Managed cross-functional Agile teams, launching features that leveraged ML models to boost user retention and drive a 30–40% MoM revenue increase on platforms like Sonos and Alexa.
* Partnered with Apple as an OEM, coordinating with internal engineering/product teams to deliver Apple platform integrations.
* Streamlined global multi-vendor delivery, improving operational efficiency by 60% and saving $500K annually.
* Led key product launches including TuneIn Premium on Alexa (+40% MoM revenue), EV platform expansion, and Sonos revamp (+30–40% MoM revenue).

**Warner Bros. Discovery, NYC** | Sr. Technical Program Manager (Product Delivery) | Dec 2020 – Jan 2022

* Managed global delivery of shared authentication platforms for seamless partner integration and scalability.
* Acted as primary liaison across cross-functional teams and vendors, ensuring alignment and stakeholder engagement.
* Proactively removed roadblocks, managed dependencies, and guided teams to deliver outcomes exceeding expectations.
* Delivered high-impact launches: Discovery+ with Verizon (+50% revenue in 6 months) and Vodafone UK (+35% quarterly growth).

**Roku, San Jose, CA** | Partner Engagement Manager | Sept 2018 – Oct 2020

* Managed 15+ AVOD, SVOD, and TVOD partner programs, increasing engagement by 25% while maintaining 100% certification compliance.
* Launched Roku Voice and other hardware features, accelerating time-to-market by 40% and boosting adoption and revenue.
* Streamlined development processes, cutting channel launch timelines by 30% and reducing project delays by 20%.
* Delivered strategic launches such as Crave TV via Roku Pay (+35% MoM revenue growth).

**Accedo, San Mateo, CA** | Technical Project Manager | Jun 2013 – Sept 2018

* Managed 5–10 high-revenue OTT implementation projects ($2M+) across Smart TVs, Mobile, Web, Gaming Consoles, and Connected TV platforms.
* Led cross-functional global teams (US, Mexico, Hong Kong, India, Sweden) for product roadmaps and execution.
* Applied Agile practices (stand-ups, reviews, risk mitigation) to ensure timely, high-quality delivery and client collaboration.
* Partnered with major media companies to implement ML-driven content personalization and platform optimization initiatives.

**Education**

**University of Maryland, College Park** – Master’s in Information Management

**University of Mumbai** – B.S , Information Technology